

Press Release re: Bella Casa Real Estate Group expansion into Newberg
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Bella Casa Real Estate Group opened its second Yamhill County office this week in Newberg. According to Randy McCreith, Principal Broker, "This office has been part of our business plan since we opened our McMinnville office in March of 2007. It has been a challenge considering the setbacks in our industry, but we are delighted to finally fulfill this dream". The office is located in the historic downtown district of Newberg, on the corner of Hwy 219 (College) and Hwy 99 (1st Street), in the former Bank of America Building. The building is shared with the Law Firm of Cummins Goodman Fish Denley, & Vickers P.C.

Opening a new real estate office in a time like this is surprising but Bella Casa has continued to grow in size and in sales in spite of the challenges. Currently, with over 30 Realtors® in McMinnville, Bella Casa is not only meeting a need for a different kind of brokerage, but has become the largest real estate office in Yamhill County. Vying for the top sales numbers, Bella Casa has also recently added a property management company, and a commercial real estate operation.

Amy McCormick, a Principal and one of the owners of Bella Casa, is eager to be involved with the community. "I am particularly excited about First Friday's Art Walk. On November 5th, we will feature Kim Hamblin's art (also a BC Realtor®), and Carl Craig's exceptional glasswork (a BC client). We also had some fun this past week with an amazing Halloween in the downtown area." Amy is a graduate of Newberg High School, an accomplished marketing talent, and top producing Seller's Agent in our area.

"As a professional cooperative, Bella Casa is not about the owners, it is about talented Realtors® building their own businesses around their own goals and according to their own designs", according to Joni McCreith, the other Principal and owner. "If they are diligent to follow the law, practice the highest ethical standards, and are committed to exceptional customer-centric service, then they have independence and autonomy to develop what they imagine".

"Joni and I raised our five children in Newberg and it was a great privilege to have that opportunity" noted Randy. "We now have the joy of promoting the beauty and uniqueness of the greater Yamhill County area, and we get to do it from two exceptional communities."

About Bella Casa:

Bella Casa Real Estate Group was formed on March 15, 2007 to be a professional cooperative for many of the finest Realtors® in Yamhill County. For more information go to www.TheBellaCasaGroup.com, or read our community blog at <http://thebellacasagroup.com/blog/>.

Current Newberg area Realtors® also include Rena Herring, Theresa Stevenson, Nena Urciel-King, Kathy Anderson, Roberta Osburn, Ian McCormick, and Catherine Summers.

Submitted by **Randy McCreith**, Principal Broker, Bella Casa Real Estate Group
Cell: 503-310-9147 Fax: 866-281-6653; Randy@TheBellaCasaGroup.com

McMinnville (19th & Hwy 99)
207 NE 19th Street, Suite 100
McMinnville OR 97128

Newberg (College & Hwy 99)
700 E 1st Street, Suite 100
Newberg OR 97132

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